

Corporate challenge for RISO's Edward Rozario

Inkjet printer pioneer RISO is forging new paths into the UK's private sector, with the recruitment of a new corporate development manager.

Edward Rozario has joined the company, whose UK headquarters are in Elstree, Hertfordshire, with a role that will see him aiming to grow the firm's blue chip client base.

Business graduate Mr Rozario joins from The Regus Group, where he was an area manager, having previously worked in business development in the communications sector with both TNT and Whistl.

He said: "RISO has a fantastic product range with a real niche offering and so much potential. RISO has a number of education, government, hospitality and print industry clients but there is so much opportunity with blue chip companies who could be harnessing the power of inkjet printing.

"Before joining RISO, I researched the company and found that it has the kind of collaborative working culture that helps people to succeed. I am confident that I will help identify and win new contracts and assist positively with this company's growth."

Mr Rozario will be targeting a number of sectors, and nationally-operating corporate organisations, showing the endless possibilities that are available with RISO's innovative cutsheet inkjet technology.

Tatsuo Murakami, who heads up RISO in the UK, commented: "Edward already has a fine pedigree in business development, having built up a reputation for winning commercial contracts and creating and building relationships with decision makers.

"We welcome him on board and know that his ambition and drive match RISO's ambition and business goals."

For more about RISO, visit www.riso.co.uk.

