



PRESS RELEASE

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RISO's new duplicators spark a gold rush

RISO, the specialist manufacturer of digital duplicators, has struck gold with the introduction of its latest models and the launch of a brand new metallic gold ink.

The company has launched the RISO SE9380 digital duplicator, which offers exceptional print quality at an unrivalled, industry record-breaking maximum print speed of 185 ppm.

The SE9380 enables incredibly low cost, easy and efficient volume printing, which means it can quickly reproduce photographs and text with remarkable image quality and, in addition to enhanced environmental features, it incorporates a variety of improved print functions.

The new RISO ME9350 digital duplicator comes with dual drums. Compared to using single-colour digital duplicators for two-colour output, this greatly reduces production time and eliminates the need to reinsert paper and change drums.

In effect, one simple action gives users the high-speed colour printing they need.

The ME9350 also boasts the option of a new HG double layer master that enables finer print resolution and detailed reproduction.

And not only do these latest digital duplicators further enhance RISO's global reputation for delivering high-speed, high-volume printing with low running costs, the introduction of metallic gold ink really does give RISO's users the ability to give that luxurious extra finishing touch.

Tatsuo Murakami, managing director at RISO UK, said: "The name RISO is synonymous with digital duplicators, and the new models really are the next generation in a long line of successful machines.

"The introduction of the metallic gold ink, which follows customer feedback and innovation in the development of ink by our own research and development teams, will give users an added dimension to their printing options."

Producing this level of gold finish is not possible on digital printers, copiers or MFPs and is normally the product of specialised equipment or companies, but with the new Gold Ink from RISO, printing in gold is now accessible to all on-demand.

Tatsuo added: "Whether it's a school, university print room or a commercial printer wanting to open up new lines of business, we're confident that the gold ink will prove to be a success."

RISO's digital duplicators allow organisations to bring many outsourced print jobs in-house for maximum control and cost containment, resulting in economical, on-demand printing.

Digital duplicators can handle print jobs ranging from everyday documents to business communications.

For more information, visit www.riso.co.uk/duplicators.html

Ends

Images

Please note, for hi-res versions of the images, please call Wayne Swiffin on 07854 689914 or email wayneswiffin@mandatumpr.co.uk



Notes to editor

RISO KAGAKU CORPORATION (RISO) is the leading manufacturer and distributor of high-speed inkjet printers and digital duplicators. RISO strives to create fundamentally unique products in paper-based communication through an approach that emphasizes productivity, cost containment, and versatility. RISO products are used in over 180 countries and regions worldwide in various settings that include businesses, schools, governments and public agencies.

For more about Riso in the UK, visit www.riso.co.uk.