



PRESS RELEASE

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New appointment as RISO expands across Nordic countries

RISO, the innovative print solutions company behind the world's fastest A4 cut sheet inkjet printer, is expanding.

Lars Andersson has been appointed regional dealer manager for Nordic countries, including Norway, Sweden, Finland, Denmark and Iceland.

Stockholm-based Lars brings with him excellent credentials, having worked with RISO products for nine years as part of the Master Office dealership in Sweden.

Lars commented: "RISO solutions are ideal for the Nordic market, as our product portfolio offers high-speed, high-volume print solutions to a wide variety of sectors.

"My new, exciting, role is to establish and support a dealer network across the Nordic countries, and ensure they are up to date with the latest equipment, and raise brand awareness."

RISO enables organisations from schools and offices right through to production printers to print and copy professional materials and communications faster, and at a lower cost.

With a rich heritage in product development, RISO has become renowned the world over for its digital duplicator, which first scans a document to be printed, and then digitally reproduces it on a master sheet.

This master is automatically wrapped around an ink drum, which turns at high speed while paper passes underneath producing prints at up to 180 copies per minute, even in A3 format. Duplicators are still a major part of RISO's worldwide business.

RISO then developed the ComColor X1, the world's fastest A4 cut sheet inkjet printer, which is powered by unique inkjet technology. The ComColor X1 series has rewritten the book on cut sheet printing offering a high speed low cost colour print solution that gives customers a true competitive edge.

Extremely power efficient, all of RISO's printers are environmentally friendly and emit no ozone, silica dust or toner particles, so no special compensatory cooling or ventilation is required.

Tatsuo Murakami, who heads up the RISO UK and Nordic business commented: "We are delighted to welcome Lars to the RISO family. His appointment demonstrates the importance we place on the Nordic region and ensuring we have the right structure in place to support our growing customer base is vital."

Lars added: "This is a truly exciting time to be involved with RISO, as it continues to invest in research and development and introduces more and more innovative solutions that add real value to business."

For more information about RISO, visit www.riso.se
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Images

Please note, for hi-res versions of the images, please call Wayne Swiffin on 07854 689914 or email wayneswiffin@mandatumpr.co.uk



Notes to editor

RISO KAGAKU CORPORATION (RISO) is the leading manufacturer and distributor of high-speed inkjet printers and digital duplicators. RISO strives to create fundamentally unique products in paper-based communication through an approach that emphasizes productivity, cost containment, and versatility. RISO products are used in over 180 countries and regions worldwide in various settings that include businesses, schools, governments and public agencies.

For more about Riso in the UK, visit www.riso.co.uk.