County Association votes for the RISO, every time

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> *I would recommend it to local councils."*
>
> **Jacqui Simes**
> Finance and Office Manager

Testimonial

Efficiency, speed and reliability are all the hallmarks of a RISO print solution, but it's the benefits for the user that are the real highlight.

The benefits are what sets RISO apart from the competition and they are why organisations like the Sussex and Surrey Association of Local Councils Ltd (SSALC) have come to rely on RISO.

The Challenge

The organisation, which represents the interests of its 307 member local councils, previously used a duplicator for printing. While a good machine, when they wanted documents in colour, they had to outsource to a local company.

This proved costly at around 25p per colour print/copy. So SSALC upgraded to a RISO inkjet HC5500. With both they used a separate sorting machine for compiling documents and training materials.

The Solution

They were extremely happy with the HC and so when they came to one year prior to the end of the contract, they stayed with RISO once again but upgraded to a ComColor 7150 with a multifunction finisher.

Jacqui Simes Finance and Office Manager takes up the story.

"We wouldn't be without our RISO," she said. "Before, print was very plain. Delegate pack contents were printed on coloured paper to try to liven them up.

"We also used to have to outsource our annual reports but to keep costs as low as possible we would have to reduce the print run. Even then, it cost us over £900 just for 420 reports.

"With the new RISO, we can print much higher quantities, in colour, with a card cover when required and for a fraction of the price.

"We have the flexibility to reprint as and when we need to; there's no need to outsource or have stock of unused printed materials."

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Each course can have somewhere between 10 and 100 delegates and so to cope with the increase in number of courses offered (and requested) they needed a fast, reliable and cost-effective way of not only printing but also finishing/outputting the materials.

That's why they chose the ComColor 7150 with Multi-function Finisher. Ultra-fast at 120ppm, the print solution does what they need it to do.

Jacqui said: "Even the hole-punching function on the finisher has transformed how we print our training materials. No longer do we have to print and spend hours getting a very sore hand hole punching manually - the RISO does it all for us.

"It saves us so much time and has made producing training material so much easier."

SSALC Can now print posters to promote elections and open days where people can learn what being a councillor is all about before standing. Handouts for the open days, legal updates to handbooks and training programmes can now all be printed in house.

Jacqui concludes: "The RISO ComColor 7150 has paid for itself. It enables training materials to be produced more professionally, which reflects well on SSALC.

"I love the fact that it is speedy, incredibly reliable, and it offers low-cost colour printing and the finishing options - it does it all. RISO's people are always very quick to respond to any queries I have. I would recommend it to local councils."

Customer Benefits

SSALC, affiliated to the National Association of Local Councils (NALC), is now in total control of its printing. Print costs have been reduced and there is no wastage.

Instead of having to use different weight stock to differentiate the sections of annual report, SSALC can now differentiate with colour. As an additional benefit, they cost less to post out.

And with the new ComColor 7150, they can now offer chargeable printing service to every one of their member councils.

The ComColor 7150 also enabled SSALC to improve its printed materials for the hundreds of delegates attending the training courses it delivers each year.