



The Valezus T1200's cold inkjet technology requires neither heat nor additional cooling processes or air conditioning. In turn, this ensures lower energy consumption and operating costs. The device can also be combined with the Plockmatic booklet maker shown in the photo.

Flawless production

Laine Print has been using the RISO Valezus T1200 inkjet press for around three years now, and in that time it has proven to be a fantastic acquisition for the company.

Laine Print, based in Rauma, Finland, offers its customers a wide range of printed products, but the company is best known for its direct marketing expertise. The company uses a variety of devices to meet its customers' needs, including an offset press, toner-based digital presses, and RISO's Valezus T1200 inkjet press. Before purchasing the RISO in 2023, Laine used two black and white toner-based digital presses. However, when it came to replacing these, Laine's attention was drawn instead to cold inkjet technology, in which the Japanese firm RISO is a well-established name with years of expertise.

"We purchased the RISO Valezus T1200 primarily for personalisation of our direct marketing letters, as well as to support our offset press. Here at Laine, our operations include personalising over two million letters each year, and when it comes to personalisation, the RISO offers savings on printing costs. What's more, our offset press and the RISO produce very similar quality, which means we can manage customers' larger volume orders with the offset and smaller volumes with the RISO," explains Laine Print's Managing Director **Jaakko Laine**.

Laine Print uses the RISO for personalisation of pre-printed letters/

self-mailers produced with its offset press. It can also be used for smaller volume orders of letters and brochures.

"The RISO can handle direct marketing letter batches of up to 10,000 pieces or more in a more cost-effective manner than our offset press can. The fewer colours used in the materials for the letter, the more economically advantageous it is to use the RISO. We can even produce a run of up to 20,000 pieces if minimal colour saturation is required. Not only that, but it's fast too – 10,000 sides of A4 per hour," states Laine.

The Valezus T1200 has also required remarkably little maintenance.

"In practice, it's not required a single maintenance call-out in three years. It's a hugely reliable device."



Jaakko Laine represents the third generation at the helm of Laine Print, which was established in 1954.

Problem-free production

Laine Print has been using the RISO Valezus T1200 inkjet printing press for about three years now. The device has proven to be a great purchase.

The RISO Valezus T1200 is a high-speed, sheet-fed inkjet printer. Its compact size and significant energy efficiencies are major advantages of this device.

To book a free no obligation print demonstration in the UK, Ireland or Nordics, please call +44 (0)20 8236 5800 or email info@riso.co.uk

Laine Print's five key reasons for choosing the Riso Valezus T1200:

1. Low printing costs
2. High speed (165 ppm)
3. Complementing the company's offset press
4. Minimal maintenance needs
5. Low energy consumption

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